



SIMON  
BUSINESS SCHOOL  
UNIVERSITY of ROCHESTER

# Simon Business & Policy Initiative

## Research That Drives Change

500 Joseph C. Wilson Blvd.  
Rochester, NY 14627

# Antitrust Economics & Competition Policy Workshop

March 30, 2023- March 31, 2023  
Schlegel 101/Schlegel 102

## Thursday, March 30, 2023

12:00 pm- 1:00 pm	Informal Lunch for speakers, <i>Schlegel 101</i>
1:00 pm- 1:15 pm	Registration and Welcome

### PAPER PRESENTATIONS

*Presenters: Please leave 5 minutes time for Q&A at the end of your presentations*

1:15 pm- 2:00 pm	"Algorithmic Competition, With Humans" <b>Matthew Leisten</b> , Federal Trade Commission
2:05 pm- 2:50 pm	"Algorithmic Pricing Facilitates Tacit Collusion" <b>Leon Musolf</b> , Microsoft Research
2:55 pm- 3:20 pm	"Pricing Frictions and Platform Remedies: The Case of AirBnB" <b>Yufeng Huang</b> , University of Rochester, Simon Business School
3:20 pm – 4:00 pm	Coffee break

### ROUND TABLE, *Schlegel 102* Algorithmic Pricing and Competition

4:00 pm- 5:30 pm	Panelists: <b>Ai Deng</b> , Charles River Associates <b>Joe Harrington</b> , University of Pennsylvania, Wharton Business School <b>Justin Johnson</b> , Cornell University, Johnson Graduate School of Management <b>Nathan Wilson</b> , Compass Lexecon  Moderator: <b>Jeanine Miklós-Thal</b> , University of Rochester Simon Business School
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6:00 pm **SPEAKER'S DINNER: Grappa Restaurant**  
Hilton Garden Inn Hotel, College Town



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## Friday, March 31, 2023

8:15 am- 9:00 am | Breakfast, *Schlegel 101*

### PAPER PRESENTATIONS

*Presenters: Please leave 5-10 minutes time for Q&A at the end of your presentations*

9:00 am- 10:00 am | "Merger Analysis with IIA Demand"  
**Volker Nocke**, Mannheim University

10:05 am- 11:05 am | "Pricing Power in Advertising Markets: Theory and Evidence"  
**Ali Yurukoglu**, Stanford GSB

11:05 am- 11:30 am | Coffee break

11:30 am- 12:30 pm | "Purchase History and Product Personalization"  
**Laura Doval**, Columbia Business School

12:30 pm- 1:30 pm | Luncheon, *Eisenberg Rotunda*

1:30 pm - 2:30 pm | "'Sherlocking' and Information Design by Hybrid Platforms"  
**Jay Pil Choi**, Michigan State University

This workshop is sponsored by the Bradley Policy Research Center at the University of Rochester.