# Yushan Zhuang

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#### **EDUCATION**

Simon Business School, University of Rochester, NY 2018 - Present

Ph.D. in Finance (expected)

Duke University, NC 2016- 2018

Master of Arts in Economics

Central University of Finance and Economics, Beijing, China 2012- 2016

Bachelor of Economics, Major in Finance

#### RESEARCH INTEREST

Asset pricing, financial intermediation, monetary policy

#### RESEARCH

## Working papers

## Firm-bank Connections and the Cross-section of Expected Returns (in progress)

**Abstract:** This paper finds that firms with more bank connections earn lower average returns. Portfolio constructed by longing single-connection firms and shorting firms with more than 2 connections generates 4.12% p.a. return with Sharpe ratio of 0.59. This premium cannot be explained by standard asset pricing models and well-known anomalies and it is concentrated in large, less financial-constrained and R&D firms. Empirical tests suggest it could be associated with the adverse effect of information leakage from connected banks to firms' competitors and the firms' ex-ante incentive of hiding important private information in choosing number of bank connections.

#### **Investor Disagreement and the Pre-FOMC Announcement Drift**

Abstract: Lucca and Moench (2015) document substantial equity excess returns realized before scheduled FOMC announcement, leading to a challenge to standard asset pricing theory. While previous researches focus on uncertainty explanation, I empirically examine whether the disagreement theory proposed by Miller (1977) could help explain the pre-FOMC announcement drift. When pessimists face short-sale constraint, the speculative trading of optimists push the price up. Using survey-based and option-based disagreement measures, I find disagreement positively predicts the pre-announcement returns and the predictability cannot be subsumed by VIX. Market illiquidity, as a proxy for short sellers' potential liquidation costs, together with disagreement can explain a large part of time-series variation in pre-announcement drift. Additionally, preannouncement drift is negatively associated with post-announcement returns. These empirical results support the disagreement theory as explanation for the pre-FOMC announcement drift.

### **TEACHING EXPERIENCE**

## Simon Business School, University of Rochester

#### Lab instructor

Quantitative Finance with Python (Instructor: Alan Moreira) 2021 Summer

**Teaching Assistant** 

Quantitative Finance with Python (Instructor: Alan Moreira) 2020Fall, 2021 Fall

Risk Management (Instructor: Ramona Dagostino) 2020 Spring, 2021 Spring

Options and Futures Markets (Instructor: Robert Novy-Marx) 2019 Spring, 2021 Spring Investment (Instructor: Yukun Liu) 2019 Fall

### **RESEARCH GRANTS**

# Simon Business School, University of Rochester

PhD Fellowship 2018-prensent

### **MISCELLANEOUS**

- Programming Languages: Matlab, Python, Stata, R
- Languages: English(fluent), Mandarin(native), Cantonese(native)