

Yahui (Katie) Zheng

Rochester, NY

Tel: +1 (781-249-0880) | Email: Yahui.Zheng@simon.rochester.edu

EDUCATION

University of Rochester – Simon Business School, Rochester, NY Jun 2019 - Present
Ph.D. Candidate in Accounting

Bentley University - Graduate School of Business, Waltham, MA Sep 2016 - Oct 2017
Master of Science in Business Analytics

Bryant University, Smithfield, RI Sep 2013 - Dec 2015
Bachelor of Science Dual Concentration: Accounting & Applied Analytics

Ph.D. Courses:

2020 Fall:

Seminar in Accounting (Joanna Wu, Charlie Wasley, Jason Xiao)
Contemporary Topics in Accounting Research (Sudarshan Jayaraman)
PhD Workshop in Applied Economics (Christian Opp, G. William Schwert)
Causal Inference (Paul Ellickson)
Max Likelihood Estimation (Curt Signorino)

2021 Spring:

Accounting Research I (Joanna Wu)
Accounting Research II (Charlie Wasley)
Ph.D. Workshop in Applied Economics (Jerold Warner and Robert Novy-Marx)
Industrial Organization Theory (Jeanine Miklos-Thal, Heikki Rantakari and Greg Shaffer)
Empirical Asset Pricing (Robert Novy-Marx)

TEACHING EXPERIENCE

Teaching Assistant for Corporate Financial Accounting (ACC 401) 2020 Fall A and Spring 2021
Teaching Assistant for Financial Statement Analysis with Data Analytics Spring 2021

RESEARCH EXPERIENCE

Work in progress:

Local Newspaper closure and Retail investors' investment decisions (with John Yang) Jan 2021 – Present

- Finished the main and cross sectional testing
- Currently working on testing for specification and additional testing

PROFESSIONAL EXPERIENCE

PwC: Digital Risk Solution Experienced Associate July 2017 – May 2019

CONFERENCE

2020 Journal of Accounting & Economics Conference Oct 2020
2021 FARS Conference Jan 2021
Carnegie-Rochester-NYU Conference on Public Policy Apr 2021

AWARD AND HONORS

Honor:

High Distinction (Bentley University, 2017)
Magna Cum Laude (Bryant University, 2015)
Beta Gama Sigma Honor Society (Bryant University, 2015)

Scholarship:

Ph.D. Scholarship (Simon Business School, 2019-2024)
1/3 Scholarship (Bryant University, 2012-2015)

CERTIFICATION

SAS Certified Statistical Business Analyst
SAS Advanced programmer
SAS Certified Base programmer

Aug 2016
July 2016
Jun 2016

TECHNICAL SKILLS

- **Programming:** SAS| R| SQL| Python |Tableau
- **Data Science:** machine learning| data mining| text mining and sentiment analysis