

# Curriculum Vitae

April 1, 2023

## Youngjun Lee

60 Crittenden Blvd,  
Apt 509  
Rochester NY, United States

Mobile: +1-585-285-5645  
E-mail: ylee141@simon.rochester.edu

### RESEARCH INTERESTS

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Quantative Marketing, Platform Strategy, Applied Econometrics

### EDUCATION

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**University of Rochester**  
PhD in Marketing (*in progress*)

2022 -  
New York, United States

**Yonsei University**  
Master of Arts in Economics

2019 - 2022  
Seoul, Republic of Korea

**Yonsei University**  
Bachelor of Arts in Economics

2016 - 2019  
Seoul, Republic of Korea

### PUBLISHED ARTICLES

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**Sequential Pricing In Successive or Bilateral Monopolies with Separate Consumer Groups**

- Co-authored with Prof. Jong-Hee Hahn (Yonsei University)

- Accepted at *Korean Economic Review*

### RESEARCH EXPERIENCE

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**Yonsei University**  
*Research Assistant for Prof. Jay Pil Choi*

2018 - 2021  
Seoul, South Korea

**Yonsei University**  
*Research Assistant for Prof. Jong-Hee Hahn*

2018 - 2021  
Seoul, South Korea

**Yonsei University**  
*Research Assistant for Social Science Korea (SSK) Team*

2019 - 2021  
Seoul, South Korea

## TEACHING EXPERIENCE

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### **Yonsei University**

*Teaching Assistant for Prof. Jong-Hee Hahn*

2018 - 2021  
Seoul, South Korea

- (Undergraduate) *Industrial Organization*
- (Undergraduate) *Economics of Industrial Strategy*
- (Graduate) *Market Structure and Strategic Decision Making*
- (Graduate) *Topics in Competition Policy*

### **Yonsei University**

*Teaching Assistant for Prof. Jay Pil Choi*

2018 - 2022  
Seoul, South Korea

- (Graduate) *Economics of Platforms and Networks*
- (Graduate) *Seminar in Industrial Organization*
- (Graduate) *Advanced Topics in Economics*

### **Yonsei University**

*Teaching Assistant for Prof. Yun Jeung Choi*

2020 - 2021  
Seoul, South Korea

- (Undergraduate) *Industrial Organization*

### **Yonsei University**

*Tutor for Peer Tutoring Program in Mathematics*

2017 - 2018  
Seoul, South Korea

- (Undergraduate) *Real Analysis I*