

Wanqin Chen

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EDUCATION

University of Rochester

Rochester, NY

Ph.D. student at Simon Business School – Information System

Northwestern University

Evanston, IL

Master of Information Technology

December 2022 GPA: 3.9/4.0

The Pennsylvania State University

University Park, PA

Bachelor of Science, Information Science and Technology (Integration and Application option) August 2020

GPA: 3.59/4.0; Dean's List (Fall 2016, Fall 2017)

EXPERIENCE

OCBang

Market Analyst

New York, US

March 2022- May 2022

- Data labeling and market research analysis

Tencent

Shenzhen, CN

Game Information Analyst

January 2021-August 2021

- Collecting and analyzing information of top grossing games on IOS and Google play in the Middle East and North America areas, including release data, game category, publisher, operating activities.
- Utilizing information to help teams to make decisions on game modifications compare to competitors, and global market strategies.

Opptln Internship

UI & UX Designer

- Selected to collaborate with the user interface design team to create and optimize web page and mobile application page to help local small business be better involved in the system
- Performed research and analysis on local small business, designed company logo, created user interface with Adobe XD, ran user tests

ACADEMIC PROJECT

Capstone Project, Supervisor: Prof. Michael Bartolacci

May 2020-August 2020

- Designed a system to realize the function of decoding the handwritten codes into legible digitized message
Completed the report of system design and designed the user interface of the system

Shiro Technology LLC Project

May 2020-August 2020

- Developed a system schema to organize and record the returning merchandise to help Shiro Technologies cut costs and increase their profits

ADDITIONAL

Computer skills: SQL, NoSQL, Python, R studio, Adobe XD, Microsoft Office, Stata, LaTeX

