

Note: The grid below depicts the anticipated study plan for the 2025–2026 academic year. Curriculum grids are subject to change.

MSBA			
Non-Internship Track			
Fall 2025		Spring 2026	
Fall A	Fall B	Spring A	Spring B
MGC461 - Professional Communication (4 credits)		GBA468P - Prescriptive Analytics with Python	CIS434 - Social Media and Text Analytics
GBA464 - Programming for Analytics	GBA424 - Analytics Design and Applications	CIS467 - Data Management, Warehousing, and Visualization	
GBA462P - Core Statistics for MS Students Using Python	GBA436R - Predictive and Causal Analytics in R	CIS465 - Business Analytics Project (3 credits)	
GBA463 - Economics and Marketing Strategy for MS Students	Choose 1 Elective:	Choose at least 2 Electives:	
	GBA466 - Accounting and Finance for MS Students	GBA479 - Generative AI and Business Applications	
	GBA478 - AI and Business	CIS432 - Machine Learning for Business Analytics	CIS431 - Big Data
	MKT414 - Pricing Policies	FIN478 OR GBA478 - Intro to AI and Business	CIS433 - AI and Deep Learning
	OMG402 - Operations Management	MKT413 - Product Management	FIN430 - Risk Management
		MKT438 - B2B Pricing	MKT439 - Advanced Pricing
		MKT440 - Pricing Analytics	
		OMG411 - Supply Chain Analytics	
Fall Total Credit Hours: 19		Spring Total Credit Hours: 15.5	

MSBA						
Internship Track						
Fall 2025		Spring 2026		Summer 2026	Fall 2026	
Fall A	Fall B	Spring A	Spring B		Fall A	Fall B
MGC461 - Professional Communication (4 credits)		GBA468P - Prescriptive Analytics with Python	CIS434 - Social Media and Text Analytics	Internship		
GBA464 - Programming for Analytics	GBA424 - Analytics Design and Applications	CIS467 - Data Management, Warehousing, and Visualization				
GBA462P - Core Statistics for MS Students Using Python	GBA436R - Predictive and Causal Analytics in R					
GBA463 - Economics and Marketing Strategy for MS Students	Choose 1 Elective:	Choose at least 2 Electives:				
	GBA466 - Accounting and Finance for MS Students	GBA479 - Generative AI and Business Applications				CIS465 - Business Analytics Project (3 credits)
	GBA478 - AI and Business	CIS432 - Machine Learning for Business Analytics	CIS431 - Big Data			
	MKT414 - Pricing Policies	FIN478 OR GBA478 - Intro to AI and Business	CIS433 - AI and Deep Learning			
	OMG402 - Operations Management	MKT413 - Product Management	FIN430 - Risk Management			
		MKT438 - B2B Pricing	MKT439 - Advanced Pricing			
		MKT440 - Pricing Analytics				
		OMG411 - Supply Chain Analytics				
Fall Total Credit Hours: 19		Spring Total Credit Hours: 12.5			Fall Total Credit Hours: 3	

All courses are 2.5 credits unless noted otherwise.
Degree Total Credit Hours: 34.5

Accurate as of 11/19/24. Elective offerings are subject to change.