



Doctor of Business Administration

Practice Track:

The primary track for the program, the practice track focuses on applying DBA-level research and cutting-edge tools to solve real-world business challenges.

This track is intended for those with a variety of motivations to achieve the DBA – from tackling a major analytical project at your current organization to preparing for a strategic career pivot to launching a consulting practice.

Sample Schedule:

Year	Summer	Fall	Spring
1	<p>GBA 511: Probability Statistics and Regression Analysis</p> <p>MGC 502: Writing for Research</p>	<p>CIS 533: AI and Machine Learning for Business</p> <p>GBA 523: Econometrics and Causal Design</p> <p>DBA 511: Core Topics 1</p>	<p>GBA 521: Research Methods</p> <p>STR425: Innovation Strategy</p>
2	<p>GBA 549: Business Fundamentals Paper</p>	<p>DBA 512: Core Topics 2</p> <p>CIS 414: Digital Business Strategy</p>	<p>DBA 565: Core Thesis Seminar</p> <p>GBA 474: Advanced Analytics-Driven Decisions</p>
3	Thesis	Thesis	Thesis