



SIMON BUSINESS SCHOOL  
UNIVERSITY of ROCHESTER

# Doctor of Business Administration

## Teaching Track:

Emphasizing instruction and action-based learning, this track is for those who want to launch a teaching career at a business school or bolster their credentials as a current business instructor.

To earn the Teaching Track designation a student must meet four additional requirements:

1. Complete DBA501
2. Complete DBA502
3. Complete a research paper related to instructional design and delivery techniques or research related to curriculum and instruction, such as an action-learning project while teaching a lab, workshop, or course module under advisor guidance.
4. Complete a thesis related to instructional design and delivery or research related to curriculum development

## Sample Schedule:

Year	Summer	Fall	Spring
1	<b>MSM 491:</b> Math Review (optional) <b>GBA 511:</b> Probability, Statistics and Regression Analysis <b>MGC 502:</b> Writing for Research	<b>CIS 533:</b> AI and Machine Learning for Business <b>GBA 523:</b> Econometrics and Causal Design <b>DBA 511:</b> Core Topics 1	<b>GBA 521:</b> Research Methods <b>GBA 474:</b> Advanced Analytics-Driven Decisions
2	<b>GBA549:</b> Business Fundamentals Paper	<b>DBA 512:</b> Core Topics 2 <b>DBA 501:</b> Innovative Teaching for Business Educators	<b>DBA 565:</b> Core Thesis Seminar <b>DBA 502:</b> Instructional Observation and Insights
3	Thesis	Thesis	Thesis