

S E F E

Simon Business School | University of Rochester

T H R

O U G H



At Simon Business School, an MBA is about **more than a credential.**

To learn more, visit our website.

[Click here to request information.](#)

It's about a **new level of clarity.**



HOW DO I USE ANALYTICS AND DATA TO MAKE EFFECTIVE DECISIONS?

pg. 2



HOW DO I BECOME A MORE EFFECTIVE AND INCLUSIVE LEADER?

pg. 11



HOW CAN I MAKE THE MOST OF MY GOALS AND TALENTS?

pg. 16

Clarity at Simon means learning how to see through ambiguity and the short-term, and **get to the heart of any problem.**

A new level of clarity. **LET'S BE UNABASHEDLY ANALYTICAL.**



“Students at **Simon** are **genuinely excited about learning** and aren't afraid to tackle realistic, complex, and messy problems. Working with them is very rewarding.”

We'll show you how a deep understanding of economics, combined with an intensive quantitative focus, gives you a cohesive, evidence-based approach to decision-making. You'll graduate with the confidence to frame problems more effectively, uncover patterns that motivate and drive markets, and use data to persuade and inspire.

MITCH LOVETT
Senior Associate Dean of Education and Innovation;
Associate Professor of Marketing;
Center of Excellence in Data Science Distinguished Researcher,
Goergen Institute for Data Science

Teaching interests: Marketing research; advertising strategy; consumer behavior

PhD: Duke University

K. PATRICK NGONGO '21

Undergraduate degree:
Bachelor of Science in Finance
from Florida State University

Thermo Fisher Scientific
General Management
Leadership Development Program

San Diego, California

“I chose Simon because I wanted rigorous coursework focused on finance, strategy, and analytics that would challenge me and make me

**SOUGHT AFTER
IN THE
MARKETPLACE.**

Additionally, the amazing tight-knit community that both my spouse and I felt when visiting campus was unbelievable.”

CHANTAL DELISLE '21
(STEM-Designated MBA)

Undergraduate degree:
Bachelor of Arts in Sociology;
Communication from St. Lawrence
University

Kimberly-Clark Corporation
Associate Brand Manager, Huggies

Saratoga Springs, New York

“One lesson I reflected on during my internship was

**USING DATA TO
'TELL THE STORY.'**

At one point I felt stuck, and it suddenly occurred to me that I had a deck of data points but had not tied them together with a story that would resonate with my audience.”

SEVIN YELTEKIN
 Dean, Simon Business School

Research interests:
 Macroeconomics; sustainable fiscal and monetary policy design; public debt management; computational economics

PhD: Stanford University

No. **29**

MBA IN THE US
Financial Times, 2022

No. **27**

OVERALL AMONG US BUSINESS SCHOOLS
Bloomberg Businessweek, 2022

No. **22**

BEST MBA PROGRAM IN THE US
Fortune, 2022

No. **33**

BEST BUSINESS SCHOOL
U.S. News & World Report, 2022

No. **2**

MOST DIVERSE MBA PROGRAM AMONG TOP-50 BUSINESS SCHOOLS

U.S. News & World Report, 2022

THREE PREEMINENT JOURNALS STARTED OR EDITED AT SIMON:

- Journal of Accounting and Economics*
- Journal of Financial Economics*
- Journal of Monetary Economics*

HEAD OF THE CLASS.

“Working together collaboratively, we will continue to build on our strengths.

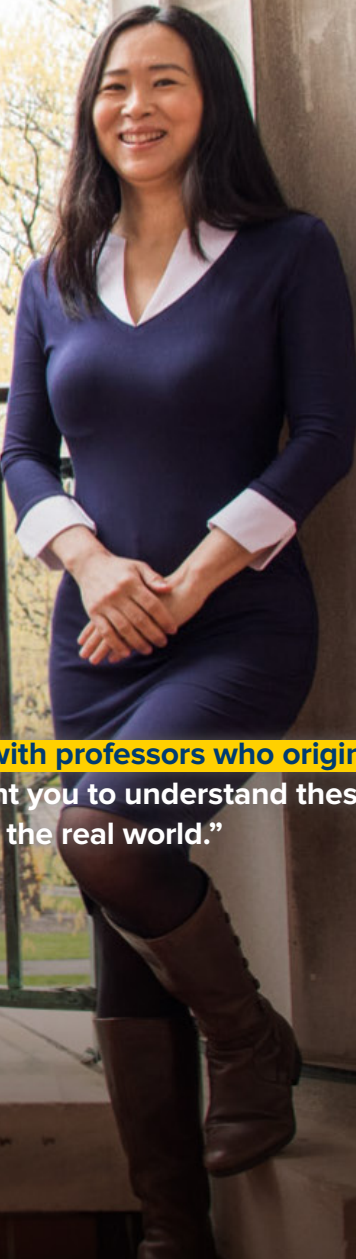
Through our innovative research and teaching, interdisciplinary approach, and our commitment to an equitable and inclusive environment, we will make a greater impact on the world around us.”



PAUL ELLICKSON
 Michael and Diane Jones Professor of Marketing and Economics

Research interests:
 The intersection between quantitative marketing and industrial organization

PhD: Massachusetts Institute of Technology



JOANNA WU
 Susanna and Evans Y. Lam Professor of Business Administration

Research interests: Financial disclosure and regulation

PhD: Tulane University

Editor: *Journal of Accounting and Economics*

“At Simon, you study with professors who originated the research. We want you to understand these ideas and use them in the real world.”

“We have a strong quantitative focus because good business requires making quantitative decisions: what product to launch, what pricing to use, where to invest your firm’s money. It’s also what defines the businesses at the forefront of the economy.”

INNOVATIVE CURRICULUM. STEM-DESIGNATED OPTION.

We are the first MBA program in the US to offer a STEM-designated option to students in any specialization, which signals analytical and quantitative rigor to employers.

10

SPECIALIZATIONS

Our specializations take a deep dive in one area of focus. Your coursework will be linked to co-curricular and career-search activities that align with your short-term career goals. Or, you can follow our General Management track to choose from a broad selection of courses.

FINANCE

- Asset Management
- Banking
- Corporate Finance
- Venture Capital & Private Equity

MARKETING

- Brand Management
- Product Management

CONSULTING

- Operations
- Pricing
- Strategy
- Technology

10

MINORS

Complement the coursework in your specialization with a minor, which will round out your skills and functional training.

CROSS-FUNCTIONAL

- Analytics
- Entrepreneurship
- Global Business
- Health Sciences Management
- Leadership

FUNCTIONAL

- Accounting
- Consulting—Operations and Technology
- Consulting—Strategy and Pricing
- Finance
- Marketing

A PROGRAM FOCUSED ON ONE GOAL: ADVANCING YOUR CAREER

Many students pursue an MBA to advance their careers. At Simon, every aspect of our program is designed around that goal. We call it our Integrated Student Experience. It means that everything you do here—including your coursework, co-curricular activities, and career search—is intentionally connected and focused on positioning you for career success.

FULL-TIME MBA PROGRAM: YEAR 1

HALF OF OUR CORE COURSES ARE STEM ELIGIBLE



PRE-FALL	FALL A	FALL B	SPRING A	SPRING B	SUMMER
STR 401 Managerial Economics MINI Introductory Probability for Finance	ACC 401 Corporate Financial Accounting MKT 402 Marketing Management FIN 402 Capital Budgeting and Corporate Objectives	CIS 401 A Information Systems for Management GBA 412 Data Analytics ELECTIVE* ELECTIVE*	CIS 401 B Information Systems for Management GBA 411 Business Modeling OMG 402 Operations Management GBA 401 Structured Problem Solving <i>Choose one project course below based on your specialization:</i> MKT 441 Brand Management MKT 450 Product Management Workshop FIN 450 MBA Finance Project CIS 461 Strategy and Business Systems Consulting Practicum	MGC 402 Influence in Interpersonal Interactions ELECTIVE* ELECTIVE*	GBA 490 Summer Internship Experience

MGC 401
Professional Communication: Persuasion in Business Relationships

*Note: During your Simon MBA, you'll need to take three required electives: STR 421 and two managerial breadth electives, which are designed to bolster professional skills employers desire. There is no set term when these need to be completed, so you have the flexibility to satisfy these requirements when they best fit your schedule.

PUT YOUR SKILLS TO WORK AFTER YEAR ONE

After the first year of your MBA, you will complete a required summer internship to gain on-the-job experience. With support from the Benet Career Management Center, you will interview and secure an internship—something 100% of students seeking internships or project work in the MBA Class of 2022 achieved. Entrepreneurs and company-sponsored students may choose not to complete an internship and instead write an in-depth research paper to complete the course requirement for GBA 490.

BENET CENTER ONBOARDING
The Benet Career Management Center's structured pre-arrival preparation program guides you through learning modules for business career discovery.

YOUR CAREER ACTION TEAM (CAT)
Your CAT—a small group of Benet Career Peers, Benet Center staff, Ainslie Office of Student Engagement staff, alumni, and several like-minded students with similar goals—will support your career search and enhance outcomes.

CO-CURRICULAR INVOLVEMENT
Round out your MBA experience with:

- Case competitions
- Pro bono consulting projects
- Student clubs
- Career treks
- International immersions

27

COUNTRIES OF ORIGIN
MBA Cohort Entering in 2022

HUMBERTO RESENDIZ
MAGAÑA '23
Marketing–Product Management;
Consulting–Strategy
(STEM-Designated MBA)

Internship:
Warner Bros. Discovery
MBA Strategy Summer Intern

From:
Mexico

A new level of clarity.

HOW TEAMS SHOULD WORK.

“Professional Communication: Persuasion In Business Relationships WAS ONE OF MY FAVORITE CLASSES.

Being able to improve my communication skills while practicing in a business environment was a great learning experience.”



The Simon MBA student community is small by design and one of the most diverse at any business school in the country. With an extraordinary array of perspectives always close by, you'll get firsthand experience turning differences into a competitive edge.



43%

WOMEN
MBA Cohort Entering in 2022

35%

OF US STUDENTS ARE AFRICAN AMERICAN, BLACK, HISPANIC AMERICAN, OR NATIVE AMERICAN
MBA Cohort Entering in 2022

30+

DIVERSE PROFESSIONAL, SOCIAL, AND EDUCATIONAL CLUBS/ORGANIZATIONS, INCLUDING:

- Asians in America
- Graduate Business Council
- Net Impact
- Simon Accounting Association
- Simon Black Student Alliance
- Simon Consulting Club
- Simon Finance & Investment Club
- Simon Marketing Association
- Simon Pricing Club
- Simon Says
- Simon Spectrum
- Simon UNCorked
- Simon Volunteers
- Simon Women in Business

WALLACE GUNDY '20
Marketing—Brand Management; Entrepreneurship (STEM-Designated MBA)

Amazon
Manager, Product Management
New York, New York

Grow your professional acumen and network. Share your enthusiasm for sports, gaming, or wine. Bond over shared cultural backgrounds. Connect with new friends and experiences. Make a difference in the world around you. Our clubs and organizations provide plenty of options to belong and lead.

MORE THAN A NETWORK.

“MY TIME AT SIMON WAS TRANSFORMATIONAL,

and my classmates played a big part in shaping my experience! By the conclusion of my program, I had a great understanding of the Simon family and left my MBA journey with lifelong friends.”

#SIMONSTR

SOMAYINA BOARDMAN '20

Johnson & Johnson Vision
Associate Brand Manager

Jacksonville, Florida

1:5

MBA FACULTY/FULL-TIME
MBA STUDENT RATIO

50+

HOURS OF
TEAMBUILDING
during the first year
of the MBA program

Our students consistently rate the Simon experience as collegial and supportive. And our smaller class sizes mean you'll get to know—truly know—your classmates.

A new level of clarity.

REFLECTION, REFINEMENT, AND ROCHESTER.

AKHIL KOKKALEMADA '22
Specialization:
Consulting–Strategy
Minors: Entrepreneurship; Finance
(STEM-Designated MBA)

EY
Senior Consultant

Atlanta, Georgia

“The Benet Career Management Center gave me a clear understanding of my MBA recruiting journey from the start

and the appropriate attention I needed
**TO LAND MY DREAM
CONSULTING ROLE.”**

We believe a rigorous MBA program can and should be eye-opening on many levels. You'll be encouraged to explore and focus as never before—to gain a more profound understanding of what business means in the world, the leader you can be, and the impact you can create.

OLIVER CHEN '22

State Street Corporation
Assistant Vice President,
Capital Management

Boston, Massachusetts

“I was the COO for the Simon School
Venture Fund (SSVF), Simon’s student-led,
early-stage, industry agnostic

**SEED FUND WITH
OVER \$2M UNDER
MANAGEMENT.**

SSVF is made possible by the generous support of Simon’s alumni
network, which speaks volumes about their commitment to
‘paying it forward.’”

**OUT
AND
ABOUT**

**AT THE PLAYHOUSE
ROCHESTER, NEW YORK**

Our hometown of Rochester is remarkably affordable on a graduate student budget. There’s a booming farm-to-table and craft cocktail/beer scene, world-class music, and all the natural beauty that Western New York and the Finger Lakes region have to offer.

LIFE LESSONS

From projects with local businesses, nonprofits, and agencies to global treks, Simon gives you opportunities to work alongside key business innovators and go behind the scenes at the world's best companies.

5

COUNTRIES

where MBAs travel for career treks and academic Immersions:

India, Israel, Singapore, South Africa, and Switzerland

KEY BENEFITS OF INTERNATIONAL STUDY:

GLOBAL AWARENESS

You will see firsthand how cultures, corporations, and people align to do business and expand your understanding of new business and cultural practices by hearing from alumni about their experiences in-country.

EXPANDING YOUR NETWORK

You will meet people worldwide and engage with alumni and professionals who can help you throughout your career search.

\$61,992

DOLLARS RAISED FOR AND INVESTED IN COMMUNITY INITIATIVES DURING THE 2021–2022 SIMON IMPACT INITIATIVE,

which was started by Simon Net Impact—a gold status chapter for four consecutive years—and the Graduate Business Council. The initiative also resulted in 275 impact events, 4,243 hours volunteered, and 7,670 people engaged thanks to the work of the Simon clubs and organizations that participated.

28

NUMBER OF PRO BONO CLIENT PROJECTS COMPLETED BY SIMON VISION CONSULTING IN THE 2021–2022 ACADEMIC YEAR

189

LOCAL CHILDREN SUPPORTED IN 2021 BY SIMON VOLUNTEERS' ANNUAL SECRET SANTA PROGRAM

95%

PERCENTAGE OF SIMON MBAS WHO COMPLETED COMMUNITY SERVICE PROJECTS

65

6TH GRADERS IN THE ROCHESTER CITY SCHOOL DISTRICT

who worked last year with Simon students through P.I.E.C.E.S., an educational equity program created by Simon MBAs that provides students with contexts for meaningful learning and focuses on three main lessons: Growth Mindset, Finance, and Entrepreneurship.

\$2 MILLION+

STUDENT-RUN SIMON SCHOOL VENTURE FUND

CONNECTED.

18,000+
ALUMNI IN
MORE THAN
80
COUNTRIES



KATHRYN FLASCHNER '17

Walmart
Strategy Lead, Home Private
& Exclusive Brands

San Francisco, California

“The Simon community allows you to pursue your passions, both professionally and personally. It definitely **showed me the opportunities that await** and what can happen if you’re ready to contribute and get involved.”

“I chose Simon because of the quantitative rigor and analytical approach, which was attractive because the future of business is big data analytics. The ability to mine data and **solve issues to increase profitability with analytics** is an imperative skill set.”



JARMARIUS MOTEN '19
(STEM-Designated MBA)

Accenture
Manager, Strategy
& Consulting

Chicago, Illinois



LUCAS ZENÓBIO CRUZ '18
Finance
(STEM-Designated MBA)

JPMorgan Chase & Co.
Investment Banking
Associate

New York, New York

“I chose Simon because the school has an analytical approach to finance and a small class size. I was deeply involved in the Simon Finance & Investment Club as a board member, which **helped me improve my presentation, leadership, and coaching skills.**”



KANIKA CHOPRA '15
Competitive and
Organizational Strategy;
Finance

Citigroup, Inc.
Senior Vice President

New York, New York

“Simon helped broaden my perspective in the field of finance and offered me practical exposure to the industry so I can better understand real business situations. **The diverse perspectives of the class were what really added value to the concepts that I already knew.**”

RYAN BELL '20
Marketing – Product Management;
Consulting – Pricing
(STEM-Designated MBA)

Google
Strategy & Operations Lead

Boston, Massachusetts



“There is no better spot to unwind after exams than the Genesee Brew House. Rochester is filled with

LOCAL GEMS

no matter what your food and drink preferences are.”

No. 10

**BEST BUSINESS CLIMATE
AMONG MID-SIZED METROS**
based on growth potential, talent pipeline,
quality of life, and affordability
Business Facilities, 2021

130

**WINERIES IN THE
FINGER LAKES REGION**
Finger Lakes Wine Alliance

No. 5

**BEST CITY IN THE US FOR
REMOTE WORKERS**
Ownerly, 2022

EVER BETTER.

Your Simon MBA is also a degree from the University of Rochester, one of the world's leading private research universities. UR is known for outstanding programs in the arts and sciences, engineering, medicine, and music, and has a long-standing focus on data science. Our motto, *Meliora*—"ever better"—expresses the University's commitment to invention and innovation, fueled by hard work and imagination.



No. 2

**MOST AFFORDABLE MAJOR
HOUSING MARKET IN THE US**
Demographia International Housing Affordability Survey, 2022

TOP 20

**BEST PLACES TO LIVE IN THE
US FOR QUALITY OF LIFE**
U.S. News & World Report, 2022



**ONE OF ONLY 146
UNIVERSITIES IN THE
US CLASSIFIED AS
R1 FOR VERY HIGH
RESEARCH ACTIVITY**



**HOME TO THE
INTERNATIONALLY
RENOWNED EASTMAN
SCHOOL OF MUSIC**



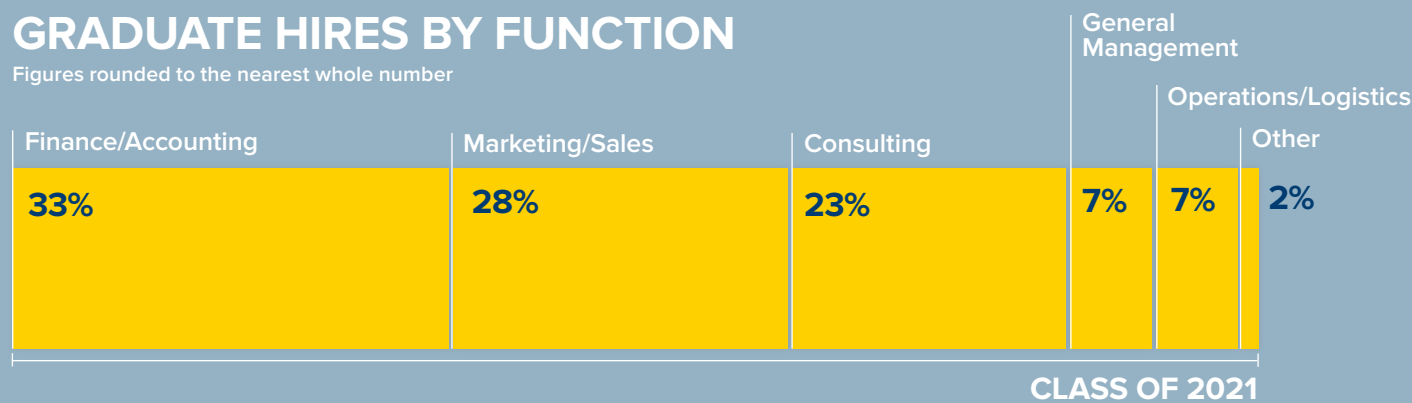
**THE INSTITUTE OF OPTICS
HAS GRANTED OVER HALF
OF ALL US DEGREES IN
OPTICS**

No. 3 FOR ROI

Based on percentage increase on pre-MBA salary.
The Economist, 2021

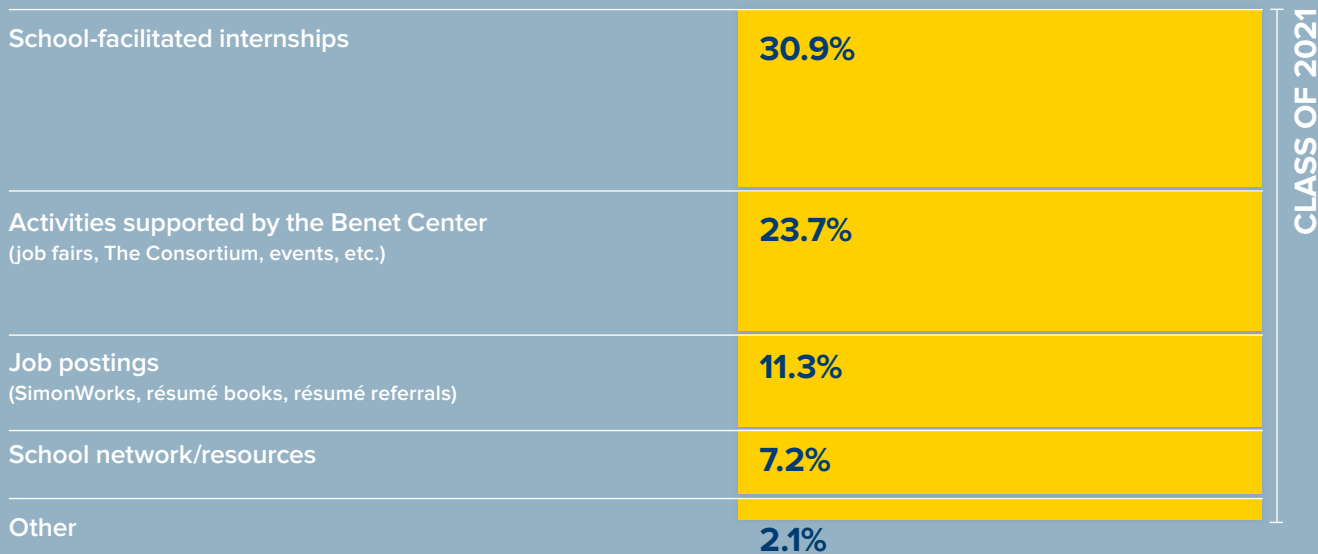
GRADUATE HIRES BY FUNCTION

Figures rounded to the nearest whole number



75.3% SCHOOL-FACILITATED EMPLOYMENT

Figures rounded to the nearest decimal for legibility.



Your Career Action Team will be an essential resource throughout your Simon experience. These small groups—made up of students with similar career interests, advisors, and alumni—meet regularly to share experiences and insights. The goal: positioning you to stand out and succeed in your desired field.

No. 5

HIGHEST EMPLOYMENT PERCENTAGE 3 MONTHS POST-GRADUATION

Among ranked US business schools with 50 or more job-seeking graduates

U.S. News & World Report, 2021

EMPLOYMENT OUTCOMES

93%

Accepted employment 3 months post-graduation
Class of 2021

\$154,529

Average base salary plus sign-on bonus
Class of 2021

(Based on U.S. News & World Report calculations.)

100%

Of seeking students accepted internships or project work
Class of 2022

Simon connects you with today's top companies.

SAMPLE OF MBA INTERNSHIP AND FULL-TIME HIRING COMPANIES (2020–2022)

3M	EY	Morgan Stanley
5Nine	F5 Networks, Inc.	Nature's Way
650Labs	Fast Growing Trees	Newry
Abbott	Federal Reserve	Nike, Inc.
Accenture	FedEx	NPD Group
Activision Blizzard	Fiat Chrysler Automobiles (FCA US LLC)	Otis Elevators
Adobe	Fiserv, Inc.	Overstock
AECOM Strategy+	Fisher-Price	Paychex
Aimia Inc.	Garlock Sealing Technology	PayPal, Inc.
AlixPartners, LLC	Gartner	Peloton Interactive, Inc.
Amazon	GenPact Consulting	PepsiCo Inc.
American Express Company	Gilead	Pfizer Inc.
Amgen Inc.	Google	Pine Brook Partners
Analysis Group	Grupo México	Pride Products Distributors
Applied Materials, Inc.	Guggenheim Partners	ProcDNA
AT&T	Gurtam Inc.	Procter & Gamble
Autodesk Inc.	Harris Williams	Quicken Loans Inc.
Avangrid	Henkel Corporation	RapidSOS
Bank of America	Highland Planning	RBC Capital Markets
Barclays	Holden Advisors	Reckitt Benckiser Group plc
BNP Paribas	Howe and Rusling, Inc.	Red Hat Inc.
Boston Scientific Corporation	HP	Sandoz
Cardinal Health	IBM	ServiceNow
Century Link	InCap Group	Siemens Healthineers
Chewy	Inspiring Capital	Simon-Kucher & Partners
Cigna	Ipsos	SimpliSafe
Cisco	Jefferies Financial Group, Inc.	Softheon
Citigroup, Inc.	Johnson & Johnson	Staples
Coca-Cola	JPMorgan Chase & Co.	Starbucks
Cognizant	Juniper Networks, Inc.	State Street Corporation
Colgate-Palmolive Company	Kalypso Consulting	Strategyn
Conagra	Kimberly-Clark Corporation	Suntrust Robinson Humphrey
Constellation Brands	KPMG LLP	Target Corporation
Corning Incorporated	Liberty Mutual Insurance	The Travelers Companies, Inc.
Credit Suisse	Lockheed Martin	Thermo Fisher Scientific
CVS Health	Macquarie Group Limited	US Bank
Danaher Corporation	M&T Bank	Varian Medical Systems
DaVita Inc.	MarqetU	Verizon
Deloitte	McKinsey & Company	Walmart Inc.
Discover Bank (Discover Financial Services)	Medtronic	Wayfair LLC
Dow Chemical	Meltek, Inc.	Wells Fargo
Drake Street Partners	Merck & Co., Inc.	Western Digital Corporation
Eli Lilly and Company	Metropolitan Life Insurance Company	William Blair
EMA Design Automation	Microsoft	WineDirect
Exxon Mobil Corporation		

Note: All figures are accurate as of October 12, 2021. Calculations for salary-related figures were prepared in adherence to the MBA Career Services and Employer Alliance's Standards for Reporting MBA Employment Statistics.

JAZMINE CARTER '20

Johnson & Johnson
Senior HR Business Partner,
DePuy Synthes

Tampa, Florida

“SIMON IS A VERY DIVERSE COMMUNITY. IT'S BEYOND GENDER, RACE, ETHNICITY—IT'S REALLY DIVERSITY OF THOUGHT. Because the Admissions team does a great job of sourcing students from

ALL OVER THE WORLD,

WITH DIFFERENT BACKGROUNDS,

DIVERSITY IS THE FABRIC OF WHO WE ARE.”

POWERFUL PARTNERS.

Simon works with national organizations to provide aspiring MBA students with financial aid, mentoring, and career support.



THE CONSORTIUM FOR GRADUATE STUDY IN MANAGEMENT

For more than 50 years—in support of its longstanding commitment to equity, diversity, and inclusion—Simon has been a member of The Consortium, a partnership of leading business schools and Fortune 500 companies committed to increasing African American, Hispanic American, and Native American students in full-time MBA programs and corporate management. Benefits include a common application, scholarships, and an orientation program that offers networking with potential employers.

TOIGO.

THE ROBERT TOIGO FOUNDATION

This organization provides diverse MBA candidates committed to careers in finance with a merit award, a network of contacts, career management support, mentorship, and leadership training.



REACHING OUT MBA

Simon partners with ROMBA to offer two LGBT+ MBA fellowships of at least \$10,000 per academic year in addition to exclusive mentorship and leadership training.



FORTÉ

Forté is a partnership of MBA programs and corporate sponsors who seek to increase the number of women in business leadership. Benefits include application support, professional development, and consideration for selective fellowships. All MBA candidates, regardless of sex, are considered for the Forté Fellowship.



TEACH FOR AMERICA

Simon offers an application fee waiver and at least \$10,000 per year in merit-based scholarship support to candidates transitioning directly from their teaching commitment.



MANAGEMENT LEADERSHIP FOR TOMORROW (MLT)

MLT is a partnership offering pre-MBA application preparation support and career development programming for African American, Native American, and Latinx students.



PROSPANICA

Simon offers scholarship support to an outstanding candidate each year in an effort to increase the number of Hispanic students receiving an MBA.



MILITARY AT SIMON YELLOW RIBBON PROGRAM

This program provides unlimited matching funds to cover MBA tuition costs for Yellow Ribbon eligible students beyond the benefits of the Post-9/11 GI Bill.



ADMIT.ME ACCESS

Admit.me Access is the only free comprehensive admission resource for underrepresented minorities and women interested in applying to MBA or business-related MS/PhD programs. Admit.me Access provides both resources and community opportunities and ensures that its members never apply alone.

MRIGENDRA KUMAR
MRITYUNJAYA '19
Consulting—Pricing;
Entrepreneurship
(STEM-Designated MBA)

McKinsey & Company
Associate

Chicago, Illinois

APPLY.

simon.rochester.edu/apply

“KEEP AN OPEN MIND. **CONSIDER DIFFERENT INDUSTRIES, FUNCTIONS, AND ROLES DURING YOUR MBA,** AND YOU MAY FIND A ROLE IN AN INDUSTRY THAT COULD BE **A BETTER FIT AND MORE FULFILLING** THAN YOUR INITIAL CAREER GOAL.”

GET TO KNOW US.

Simon’s small class size means we can take the time to get to know each applicant personally. We encourage you to connect with our Admissions staff early in your search so you can get a sense of what it’s like to be part of the Simon community.

Questions about our MBA program or what makes the most effective application? We’re ready to help you every step of the way.

Connect with us.

- Speak with an Admissions representative or current student
- Check your eligibility
- Participate in a webinar
- Attend an event
- Visit campus

simon.rochester.edu/mba-connect
+1 (585) 275-3533
admissions@simon.rochester.edu

Apply now.

Finalize your application and receive our full consideration for admission and merit-based scholarship support.

Apply by January 5 for maximum scholarship consideration.

Simon welcomes applications on a rolling basis—we’re reviewing new submissions daily. Apply early in any round for a chance to receive your admission decision ahead of schedule.

- WHAT YOU’LL NEED
- Online application form
 - Two professional references
 - \$90 non-refundable application fee*
 - Current résumé
 - Essays
 - College transcripts
 - GMAT or GRE*
 - TOEFL, IELTS, or Duolingo English Test*

*Waiver available.

ROUND	DEADLINE	DECISION
1 August 15–October 15	October 15	December 15
2 October 16–January 5	January 5	March 31
3 January 6–February 15	February 15	April 20
4 February 16–March 31	March 31	May 15
5 April 1–May 1	May 1	June 15

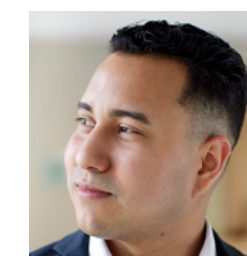
ON THE COVER:



TIERA WRIGHT '22
Specializations: Marketing—Brand Management; Consulting—Pricing; Consulting—Strategy
Minor: Entrepreneurship

Medtronic
Senior LDRP
CEO Communications & Operations
Atlanta, Georgia

“When first visiting Simon, I fell in love with the supportive community. Support was a critical component for me when considering business school, and after two years here, I can honestly say Simon did not disappoint.”



KEVIN QUIROS '22
Consulting—Strategy
(STEM-Designated MBA)

US Army Major
Student, United States Army
Command and General Staff College
Fort Leavenworth, Kansas

“One thing that immediately stood out to me about Simon when I was assessing fit was the diverse class profile. With a broad range of talent from here in the United States and across the world, you are bound to learn from different perspectives.”



SIMON
BUSINESS SCHOOL
UNIVERSITY of ROCHESTER

APPLY
simon.rochester.edu/apply



SIMON
BUSINESS SCHOOL
UNIVERSITY of ROCHESTER

SIMON BUSINESS SCHOOL
UNIVERSITY OF ROCHESTER
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Rochester, NY 14627
+1 (585) 275-3533
simon.rochester.edu

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