



Simon Business School | University of Rochester

# MDA

## CAREER HIGHLIGHTS

CLASS OF 2024 EMPLOYMENT | CLASS OF 2025 INTERNSHIPS



# 2024 CAREER OUTCOMES

FULL-TIME MBA



Greetings,

Welcome to the Jay S. and Jeanne Benet Career Management Center at the University of Rochester's top-ranked Simon Business School. We are excited to share highlights from the MBA Class of 2024 employment report, which reflects the exceptional outcomes our graduates achieved in a challenging job market.

#### Career Trends:

· **Top post-MBA functions:** Marketing/Sales (27.1%), Finance/Accounting (23.5%), Consulting (18.8%).

· Employers include **Amazon, Citigroup, McKinsey & Company, Microsoft, UBS, Verizon,** and more.

#### Industry & Regional Insights:

· **Top industries:** Technology (25.9%, \$168,500\*), Financial Services (17.6%, \$175,000\*), Consulting (14%, \$192,000\*).

· **Regional hires:** Northeast (44.7%, \$192,000\*), West (17.6%, \$168,500\*), Midwest (12.9%, \$160,000\*).

\*High base salary

At Simon, we pride ourselves on preparing students to excel in an ever-evolving business landscape. This year, we extended career services beyond the standard three months post-graduation, ensuring graduates received continued support as they pursued their career goals. Additionally, our dedicated alumni network played a vital role, providing mentorship and networking opportunities that helped graduates secure impactful roles.

For employers, these results underscore the value Simon MBAs bring to your organizations: **analytical acumen, leadership skills, and the ability to adapt to complex challenges.** For prospective students, these outcomes highlight the **return on investment of a Simon MBA** and the **strength of our career support and alumni network.**

We invite you to connect with us to learn more about Simon MBAs and the opportunities they bring to the business world. Thank you for your partnership and interest in our students' success.

Cordially,

LaTanya Johns (she/her/hers)  
Assistant Dean, Jay S. and Jeanne Benet Career Management Center

# 87%

**JOB-SEEKING GRADUATES WHO ACCEPTED EMPLOYMENT**

3 months post-graduation

# 91%

**JOB-SEEKING GRADUATES WHO ACCEPTED EMPLOYMENT**

6 months post-graduation

# \$155,563

**AVERAGE TOTAL COMPENSATION**

All data is accurate as of September 30, 2024, and conforms to the Career Services & Employer Alliance standards for reporting Full-Time MBA employment statistics.

**DIGITAL MBA CAREER HIGHLIGHTS DOWNLOAD:** [simon.rochester.edu/programs/full-time-mba/careers-outcomes](https://simon.rochester.edu/programs/full-time-mba/careers-outcomes)

## SAMPLE HIRING COMPANIES

Actel Advisory Group  
 Amazon  
 Citigroup  
 Garlock  
 McKinsey & Company  
 Microsoft  
 M&T Bank  
 Vanguard  
 UBS  
 Verizon  
 Western Digital

## JOB TITLES

AT TOP HIRING ORGANIZATIONS

### Amazon

Pathways Operations Manager  
 Sr. Program Manager

### ServiceNow

Finance Leadership Rotation Program  
 Senior Product Manager  
 Sr. Inbound Product Manager

### Citigroup

Equity Research Analyst  
 HR Management Associate

### Eli Lilly and Company

Associate Director  
 Associate Director, Pricing, Reimbursement & Access

### Bank of America

Investment Banking Associate  
 Strategy and Management Associate

### Pfizer

Marketing Rotational Manager

### Visa

Finance Manager – Finance Leadership Development Program  
 Product Manager

## MBA CLASS OF 2024 CLASS PROFILE

35%

OF US STUDENTS are African American, Black, Hispanic American, Native American, or multiracial

43%

WOMEN

31

COUNTRIES OF ORIGIN

46%

INTERNATIONAL STUDENTS

2.2–9.5

MIDDLE 80% EXPERIENCE RANGE (In Years)

24–32

MIDDLE 80% AGE RANGE (In Years)

### UNDERGRADUATE MAJORS



35%

BUSINESS & COMMERCE



4%

ECONOMICS



20%

ENGINEERING



17%

HUMANITIES & SOCIAL SCIENCES



24%

MATH & SCIENCE





**“THE BENET CENTER HAS BEEN INVALUABLE IN ILLUMINATING DIVERSE CAREER PATHS AND CONFIRMING MY PROFESSIONAL ASPIRATIONS. THROUGH EDUCATIONAL SERIES AND ALUMNI CONNECTIONS**

**I’VE GAINED CLARITY ON MY CAREER GOALS.”**

**PAVAN GADDE '24**  
Specializations:  
Corporate Finance; Venture  
Capital & Private Equity  
  
(STEM-Designated MBA)  
  
**Bank of America**  
Investment Banking Associate



# MBA CLASS OF 2024

**\$26,470**  
MEAN SIGN-ON BONUS

**\$129,093**  
MEAN STARTING ANNUAL  
BASE SALARY

## GRADUATE HIRES BY INDUSTRY

HIGH BASE SALARIES & TOP HIRING COMPANIES

Consulting – 14.1%

**\$192,000**

Analysis Group  
Cognizant  
Gartner  
Hewlett Packard Enterprise  
McKinsey & Company

Consumer Packaged Goods – 5.9%

**\$128,000**

Bimbo Bakeries  
Keurig Dr. Pepper  
Mattel  
PepsiCo

Financial Services – 17.6%

**\$175,000**

Bank of America  
Citigroup  
M&T Bank  
UBS  
The Vanguard Group  
Visa

Healthcare – 15.3%

(including products and services)

**\$139,000**

AstraZeneca  
Bristol-Meyers Squibb  
CVS Health  
DaVita  
Eli Lilly and Company  
Pfizer

Manufacturing – 8.2%

**\$160,000**

Avient Corporation  
Garlock  
Honeywell International

Other – 13%

Technology – 25.9%

**\$168,500**

Amazon  
AT&T  
Juniper Networks  
Microsoft  
Verizon

## GRADUATE HIRES BY FUNCTION

HIGH BASE SALARIES & TOP HIRING COMPANIES

Consulting – 18.8%

**\$192,000**

Amazon  
DaVita  
IBM  
McKinsey & Company

Finance/Accounting – 23.5%

**\$175,000**

Blue Owl Capital  
ServiceNow  
Target  
Western Digital

General Management – 9.4%

**\$145,000**

Activision Blizzard  
Calspan  
Discover Financial Services

Marketing/Sales – 27.1%

**\$168,500**

Butler/Till  
Condé Nast  
CooperVision

Operations/Logistics – 8.2%

**\$142,800**

Amazon  
AstraZeneca  
Keurig Dr. Pepper  
PepsiCo

Other – 12.9%





**MAUREEN VOREZA '24**

Specializations:

Consulting – Pricing;  
Consulting – Strategy

(STEM-Designated MBA)

**CVS Health**

Marketing Manager

# AN ALUMNI NETWORK OF 18,000+

#SIMONSTRONG

**SALAR MALIK '24**

Specialization:

Venture Capital & Private Equity

(STEM-Designated MBA)

**UBS**

Investment Banking Associate  
Director





100% UNITED STATES

# GRADUATE HIRES BY REGION

(ROUNDED)

17.6%

## WEST

High Base Salary:  
**\$168,500**

Sample hiring companies:  
Lumentum Operations  
Microsoft  
ServiceNow  
Techne Infiniti Ventures

10.6%

## SOUTHWEST

High Base Salary:  
**\$150,000**

Sample hiring companies:  
Applix  
AT&T  
Keurig Dr. Pepper  
PepsiCo  
Visa

12.9%

## MIDWEST

High Base Salary:  
**\$160,000**

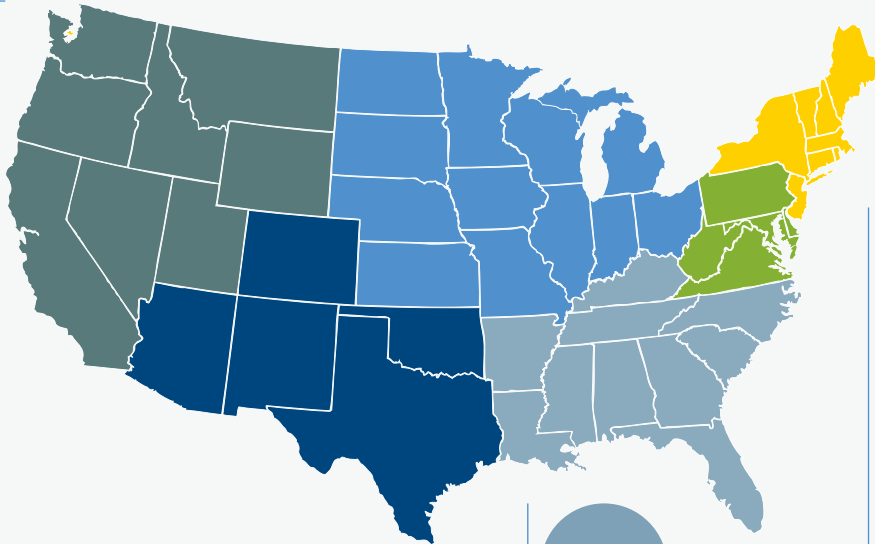
Sample hiring companies:  
Discover Financial Services  
Eli Lilly and Company  
Target

44.7%

## NORTHEAST

High Base Salary:  
**\$192,000**

Sample hiring companies:  
Biogen  
Citigroup  
CVS Health  
Gartner  
McKinsey & Company  
M&T Bank



9.4%

## MID-ATLANTIC

High Base Salary:  
**\$145,000**

Sample hiring companies:  
Amazon  
AstraZeneca  
Bimbo Bakeries  
IBM  
Vanguard

4.7%

## SOUTH

High Base Salary:  
**\$160,00**

Sample hiring companies:  
Bank of America  
Honeywell International  
NextEra Energy  
Resources

# 31.8%

## GRADUATE-FACILITATED EMPLOYMENT

Examples include: Personal contacts, conversion of internship, internship obtained through graduate-initiated sources, and online job postings, among others.

# 68.2%

## SCHOOL-FACILITATED EMPLOYMENT

Examples include: School-facilitated internships, activities supported by the Benet Center (job fairs, events, etc.), job postings, and school network/resources, among others.



**RICKA MARCELUS '25**

Specialization: Brand  
Management

**Internship:**

Wells Fargo  
Summer Intern



**“MARKETING MANAGEMENT WAS ONE OF MY FAVORITE COURSES,** as it helped me gain a sense of direction on what I truly was interested in. The topics went beyond advertising and encouraged us to consider the element of strategy.”

# MBA CLASS OF 2025

FULL-TIME MBA

## CLASS PROFILE

**35%**

OF US STUDENTS are African American, Black, Hispanic American, Native American, or multiracial

**49%**

WOMEN

**2.1–8.3**

MIDDLE 80% EXPERIENCE RANGE (In Years)

**24–31**

MIDDLE 80% AGE RANGE (In Years)

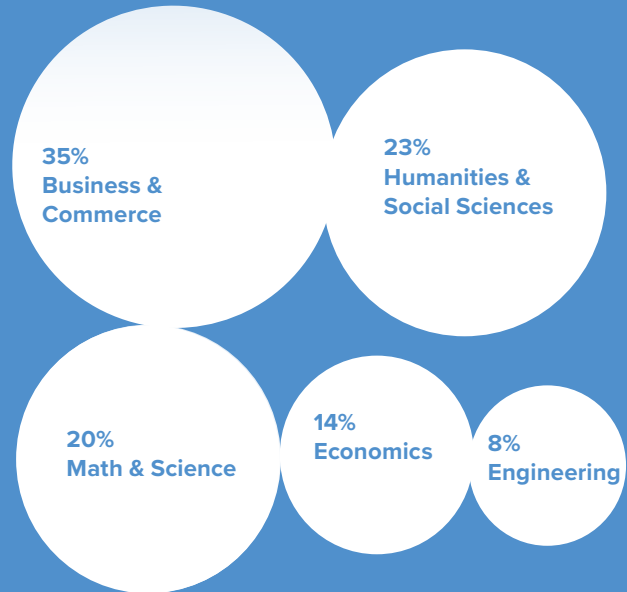
**29**

COUNTRIES OF ORIGIN

**47%**

INTERNATIONAL STUDENTS

## UNDERGRADUATE MAJORS



## INTERNSHIP OUTCOMES

**93%**

OF SEEKING STUDENTS ACCEPTED INTERNSHIPS OR PROJECT WORK

## TOP INTERNSHIP EMPLOYERS BY INDUSTRY

### CONSULTING

Cognizant  
Gartner  
Infosys Consulting

### TECHNOLOGY

Apple  
Autodesk  
Google  
Yahoo

### FINANCE/ACCOUNTING

JPMorgan Chase & Co.  
Wells Fargo  
Santander Bank

## TOP INTERNSHIP EMPLOYERS BY FUNCTION

### FINANCE/ACCOUNTING

Ecolab  
Google  
Merck & Co.  
UBS  
Wells Fargo

### MARKETING/SALES

Church & Dwight Co.  
FedEx  
Kenvue  
Procter & Gamble

### CONSULTING

Amgen  
BASF  
Cognizant  
Gartner



A portrait of EUJIN KIM '25, a young woman with long dark hair, smiling. She is wearing a light blue button-down shirt. The background is a blurred outdoor setting with greenery.

**EUJIN KIM '25**

Specializations:  
Product Management; Brand  
Management

(STEM-Designated MBA)

**Internship:**

Apple  
Editorial Video Subscriptions  
Intern

**“One of Simon’s greatest strengths is its alumni network and the unwavering determination of alums to pay forward the support they once received. The Benet Center played a crucial role in facilitating these connections by providing me with opportunities to engage with alumni.”**

A portrait of RICH CICERON '24, a man with short dreadlocks and glasses, smiling. He is wearing a blue and white striped button-down shirt. The background is a blurred outdoor setting with people.

**RICH CICERON '24**

Specializations: Consulting –  
Strategy; Consulting – Pricing

(STEM-Designated MBA)

**PepsiCo**

Associate Procurement  
Manager

**“My advice to incoming and prospective students is to dare to be bold and wear your heart on your sleeve. My experience taught me that there is no dream that’s not attainable without the right amount of effort behind it.”**



## SIMON MBA CLASS OF 2025 INTERNSHIP AND CLASS OF 2024 FULL-TIME HIRING COMPANIES

1863 Ventures	CooperVision (The Cooper Companies)	Inflammatix, Inc.	Procter & Gamble
Actel Advisory Group	Cornerstone Advisors	Informatica	Prologis, Inc.
Activision Blizzard, Inc.	Cortex Innovation District	Infosys Consulting	PT Pegadaian
Adaptec Solutions	Credit Suisse	Infosys Limited	Purplepatch Services LLC
Alef Aero	Cummins Inc.	Ingenio, LLC	Rabobank
Amazon.com, Inc.	CVS Health	Innosight	RE Investment Group
Ameriprise Financial, Inc.	Cytokinetics	Intermountain Healthcare	Republic Services
Amgen Inc.	DaVita Inc.	International Finance Corporation - IFC	Santander Bank
Analysis Group, Inc.	Delta Air Lines, Inc.	Intuit Inc.	Santander Corporate & Investment Bank
Apple Inc.	Department of Defense	iuvo BioScience	ServiceNow Inc.
Applied Energy Service (The AES Corporation)	Devicethread Inc.	Jefferies Financial Group Inc.	Snowflake Inc.
Applix	Diptyque	Johnson & Johnson	Sparkze
AstraZeneca	Discover Financial Services (Discover Bank)	JPMorgan Chase & Co.	State Street Corporation
AT&T Inc.	East House	Juniper Networks, Inc.	Sunday Drive/Three Sages
Auberge Resorts Collection	Ecolab	Kenvue	Swap Capital
AugCap LLC	Eli Lilly and Company	Keurig Dr Pepper Inc.	Taiho Oncology, Inc.
Autodesk Inc.	Enterprise Solutions International	Lean Life Manufacturing	Target Corporation
Aventus Capital Private Limited	Ernst & Young LLP	Liberty Mutual Insurance	Techne Infiniti Ventures
Aventine Property Group	EY Parthenon	Lumentum Operations LLC	Titan
Avient Corporation	FedEx Corporation	M&T Bank Corporation	Total Health Dental Care
Axxess	FenixCommerce	Magna International Inc.	UBS
Bank of America Corporation	Fidelity Investments (FMR LLC)	ManuMedi Soft	UChicago Medicine
BASF	Fisher-Price, Inc.	Marl Accelerator, LLC	UNC Health
BDO USA LLP	Fort Partners	Mars, Incorporated	University Hospitals
Bimbo Bakeries USA	Garlock	Mattel	The Vanguard Group, Inc.
Biogen	Gartner, Inc.	McKinsey & Company	Verizon
Blue Owl Capital Inc.	Genentech, Inc.	Merck & Co., Inc.	Vertex Pharmaceuticals Incorporated
Bradley Mechanical Corporation	Genesee & Wyoming Railroad Services, Inc.	Microsoft Corporation	Visa
Bristol-Myers Squibb Company	Gilead Sciences, Inc.	Momentive	Volvo Group
Butler/Till	Google LLC	Monetizewise	Walmart, Inc.
Calspan	Greaves Corporation	Movegistics	WAN-AI
Canandaigua National Bank & Trust	The Greenlining Institute	Muzom Transportation Inc	Wells Fargo
Carve Partners	Guidehouse	National Institutes of Health	Western Digital Corporation
Cencora	Hach	NEPC, LLC	Whelen Engineering
Chewy, Inc.	The Hershey Company	NextEra Energy Resources, LLC	Whirlpool Corporation
Church & Dwight Co., Inc.	Hewlett Packard Enterprise Development LP (HPE)	Nike, Inc.	The World Bank Group
Cisco Systems, Inc.	Honeywell International Inc.	Northpoint Business Advisors	Yahoo!
Citigroup Inc.	HSBC Group	Nutanix	ZS Associates
Clocky	Huatulco Luxury Properties	Nuveen, LLC	
Cognizant	IBM	OneTrust, LLC	
Cognizant		Penumbra, Inc.	
Conde Nast		PepsiCo	
Cook & Bynum Capital Management LLC		Perceive Now, Inc.	
		Pfizer Inc.	



**On the cover:**

“My time at Simon gave me the confidence to make a successful career switch from a healthcare provider to a healthcare consultant. Over the course of two years, I took on leadership roles in clubs, traveled to South Africa with Simon, served as a Benet Career Peer, and gained countless invaluable life experiences.”

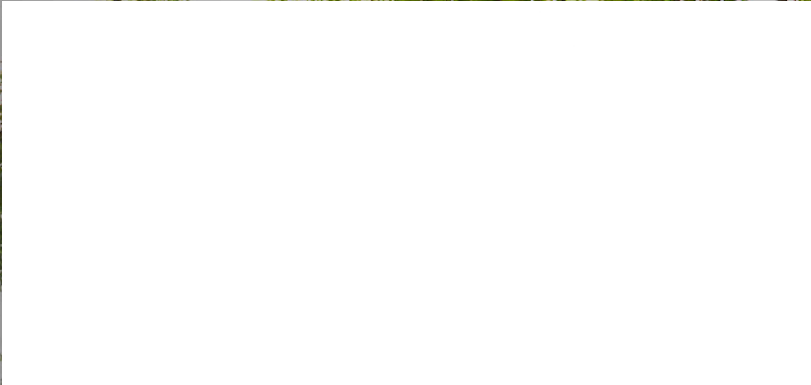
**Missy DiGiacomandrea '24**

**Specializations:**  
**Consulting – Strategy; Consulting – Technology**

**Cognizant**  
**Senior Consultant**  
**(STEM-Designated MBA)**



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